

# North Yorkshire Council

## Executive Member Meeting

9.30am on Wednesday 9 August 2023

### Approval for Grant Application – Department of Culture, Media and Sport (DCMS) Create Growth Programme

#### Report of the Corporate Director Community Development

#### **1.0 PURPOSE OF REPORT**

- 1.1 To recommend that the Executive Member for Open to Business following consultation with the Corporate Director of Community Development, the Corporate Director - Resources and the Assistant Chief Executive (Legal and Democratic Services) authorises the submission of an Expression of Interest from York & North Yorkshire Local Enterprise Partnership to the Department of Culture Media and Sport (DCMS) Create Growth Programme.

#### **2.0 BACKGROUND**

- 2.1 The Department of Culture Media and Sport (DCMS) has invited Expression of Interest (EOI) to the Create Growth Programme. The programme has already operated in England as a pilot in selected locations, and the current opportunity is to add a further six areas to the programme.
- 2.2 The objective of the programme is to support creative businesses in regions of England (outside of London) to access investment and grow, helping to drive local economic growth. The programme supports businesses through a combination of business support, finance and investor capacity building.
- 2.3 There will be a two-stage process – EOI followed by invitation to full application. A development grant is available for £10,000 to support preparation of the full application. Each successful full application will be awarded approximately £520,000 in grant funding to set up creative business support activities over the remainder of 2023/24, and 2024/25 up to March 2025.

#### **3.0 CURRENT ISSUE**

- 3.1 YNY LEP developed a strategy in 2023 to focus on six priority business sectors that have the potential for high economic growth across the York and North Yorkshire area, one of which is Creative Industries. Work was undertaken last year to analyse the local economy which has informed an evidence-based approach to maximise the existing assets and attributes of the region, and their potential to be developed.
- 3.2 This invitation from DCMS for EOIs to develop the Creative Industries Sector in the York and North Yorkshire area would enable targeted support for the sector to be developed thereby contributing to delivery of the high economic growth potential that has been identified. Approval is therefore requested to enable this opportunity to be developed.

## **4.0 CONTRIBUTION TO COUNCIL PRIORITIES**

4.1 The York and North Yorkshire Growth Hub business support services which will be enabled by the grant from DBT will contribute towards :

### **Economy**

- economically sustainable growth that enables people and places to prosper
- new and existing businesses can thrive and grow
- North Yorkshire has a high profile, is influential nationally and receives its fair share of resources

## **5.0 ALTERNATIVE OPTIONS CONSIDERED**

5.1 A similar EOI to an earlier round of this fund in summer 2023 was unsuccessful and did not proceed to full application, but positive feedback was received from DMCS, stating that future applications would be welcome.

5.2 Current funding for YNY LEP and the YNY Growth Hub supports generic business support to be offered but does not enable targeted support. This opportunity would enable a bespoke business service to be developed targeted at Creative Industries, building on the existing business base for the York and North Yorkshire area.

## **6.0 FINANCIAL IMPLICATIONS**

6.1 The possible grant award is expected to be £520,000. Further review will be required at full application stage to determine whether the risks and associated terms and conditions would be acceptable to the Council. If successful, the terms and conditions of the grant award would also need to be reviewed prior to acceptance.

6.2 At the EOI stage there is no obligation or commitment required. However, a development grant is available for £10,000 to support preparation of the full application, and it is proposed to request this as part of the EOI process. The terms and conditions of the development grant will be reviewed prior to acceptance if the EOI is successful.

6.3 At this stage there is no indication of a requirement for match funding. However, this will need to be considered as part of the process.

## **7.0 LEGAL IMPLICATIONS**

7.1 Further review will be required at full application stage to determine whether the risks and associated terms and conditions would be acceptable to the Council. If successful, the terms and conditions of the grant award would also need to be reviewed prior to acceptance.

## **8.0 EQUALITIES IMPLICATIONS**

8.1 An Equalities Impact Assessment has been completed (Appendix A). No equalities implications have been identified.

## **9.0 CLIMATE CHANGE IMPLICATIONS**

9.1 A Climate Change Impact Assessment has been completed (Appendix B) and no climate change implications have been identified.

## 10.0 REASONS FOR RECOMMENDATIONS

- 10.1 It is recommended that approval is given for YNY LEP to submit an EOI to the Department of Culture Media and Sport (DCMS) Create Growth Programme.
- 10.2 The recommendation is based on the significant economic potential that the programme of activity will offer, which supports one of the priority high growth potential sectors of the York and North Yorkshire local economy.

## 11.0 RECOMMENDATION(S)

- 11.1 That the Executive Member for Open to Business following consultation with the Corporate Director of Community Development, the Corporate Director - Resources and the Assistant Chief Executive (Legal and Democratic Services) authorises the submission of an Expression of Interest from York & North Yorkshire Local Enterprise Partnership to the DCMS Create Growth Programme.

### APPENDICES:

- Appendix A – Equalities Impact Assessment  
Appendix B – Climate Change Impact Assessment

### BACKGROUND DOCUMENTS:

[Create Growth Programme - Expansion - GOV-UK Find a grant \(find-government-grants.service.gov.uk\)](https://www.gov.uk/find-a-grant)

Nic Harne  
Corporate Director – Community Development  
County Hall  
Northallerton  
27 July 2023

Report Author – Liz Philpot, Head of Delivery  
Presenter of Report – Liz Philpot, Head of Delivery

Note: Members are invited to contact the author in advance of the meeting with any detailed queries or questions.

## APPENDIX A

<b>Initial equality impact assessment screening form</b>	
<b>This form records an equality screening process to determine the relevance of equality to a proposal, and a decision whether or not a full EIA would be appropriate or proportionate.</b>	
<b>Directorate</b>	Community Development Directorate
<b>Service area</b>	The York and North Yorkshire Local Enterprise Partnership (YNY LEP)
<b>Proposal being screened</b>	Recommendation of proposal for York and North Yorkshire Local Enterprise Partnership to submit an Expression of Interest to the Department of Culture Media and Sport (DCMS) Create Growth Programme.
<b>Officer(s) carrying out screening</b>	Liz Philpot/Paul Clark
<b>What are you proposing to do?</b>	<p>This screening concerns the YNY LEP proposal to submit an Expression of Interest to the Department of Culture Media and Sport (DCMS) Create Growth Programme.</p> <p>The programmes will involve YNY LEP offering a range of support for Creative Industries businesses, to improve prospects of business growth through access to bespoke local support programmes.</p> <p>Delivery will be facilitated via :</p> <p><b>YNY LEP Growth Hub</b> – the Government funded local business support service (provide free of charge);</p> <p><b>YNY LEP Trade &amp; Investment Service</b> – provision of targeted support for commercialisation of business opportunities linked to high-technology research and innovation in creative industries sector</p>
<b>Why are you proposing this? What are the desired outcomes?</b>	<p>This will support priorities identified in the YNY LEP published <a href="#">‘Covid-19 A Plan to Reshape our Economy plan</a> published in October 2020; also the YNY LEP Plan for Growth and research published March 2022 on Sector Analysis of the York and North Yorkshire local economy.</p> <p>Desired outcomes for the programme :</p> <p><b>YNY LEP Trade &amp; Investment Service</b> – opportunity for high growth potential within the Creative Industries Sector of the local economy with fully inclusive approach to engaging businesses and individuals in programme activity <a href="http://ynylep.com">Invest in York &amp; North Yorkshire (ynylep.com)</a></p>
<b>Does the proposal involve a significant commitment or removal of resources?</b> Please give details.	N/A
<p><b>Impact on people with any of the following protected characteristics as defined by the Equality Act 2010, or NYCC’s additional agreed characteristics</b></p> <p>As part of this assessment, please consider the following questions:</p> <ul style="list-style-type: none"> <li>• To what extent is this service used by particular groups of people with protected characteristics?</li> <li>• Does the proposal relate to functions that previous consultation has identified as important?</li> <li>• Do different groups have different needs or experiences in the area the proposal relates to?</li> </ul> <p>All programmes will promote equality and diversity through the support provided and offer appropriate, timely and impartial information, advice and guidance. In delivering the programmes, a range of</p>	

measures will be put in place that will prevent any unlawful discrimination relating to discrimination (whether in race, gender, religion, disability, sexual orientation, age or otherwise) in employment.			
If for any characteristic it is considered that there is likely to be an adverse impact or you have ticked 'Don't know/no info available', then a full EIA should be carried out where this is proportionate. You are advised to speak to your <a href="#">Equality rep</a> for advice if you are in any doubt.			
Protected characteristic	Potential for adverse impact		Don't know/No info available
	No	No	
Age		✓	
Disability		✓	
Sex		✓	
Race		✓	
Sexual orientation		✓	
Gender reassignment		✓	
Religion or belief		✓	
Pregnancy or maternity		✓	
Marriage or civil partnership		✓	
<b>NYCC additional characteristics</b>			
People in rural areas		✓	
People on a low income		✓	
Carer (unpaid family or friend)			N/A
<b>Does the proposal relate to an area where there are known inequalities/probable impacts</b> (e.g. disabled people's access to public transport)? Please give details.	NO		
<b>Will the proposal have a significant effect on how other organisations operate?</b> (e.g. partners, funding criteria, etc.). <b>Do any of these organisations support people with protected characteristics?</b> Please explain why you have reached this conclusion.	All the programmes may be delivered in partnership with a range of external delivery partners. These organisations will ensure that all activities will be fully accessible and inclusive to all learners thus ensuring equal access to support, in accordance with the Equality Act 2010 and NYCC Equality and Diversity policies.		
<b>Decision (Please tick one option)</b>	EIA not relevant or proportionate:	✓	Continue to full EIA:
<b>Reason for decision</b>	<p>There are no equality impacts as all activities will be fully accessible and inclusive to all relevant target groups ensuring equal access to support, in accordance with the Equality Act 2010 and NYCC Equality and Diversity policies.</p> <p>The Local Enterprise Partnership operates in accordance with the National Local Growth Assurance Framework, and its own Local Assurance Framework, which contains a Diversity Statement setting out its commitments to fairness and inclusivity in its procurement and partnership arrangements.</p> <p>Screening exercises will continue throughout the project and where necessary and proportionate, an Equality Impact Assessment will be undertaken.</p>		
<b>Signed (Assistant Director or equivalent)</b>	James Farrar		
<b>Date</b>	21 June 2023		

# APPENDIX B

## Initial Climate Change Impact Assessment (Form created August 2021)

The intention of this document is to help the council to gain an initial understanding of the impact of a project or decision on the environment. This document should be completed in consultation with the supporting guidance. Dependent on this initial assessment you may need to go on to complete a full Climate Change Impact Assessment. The final document will be published as part of the decision-making process.

If you have any additional queries, which are not covered by the guidance please email [climatechange@northyorks.gov.uk](mailto:climatechange@northyorks.gov.uk)

<b>Title of proposal</b>	Recommendation for approval for York and North Yorkshire Local Enterprise Partnership to submit an Expression of Interest to the Department of Culture Media and Sport (DCMS) Create Growth Programme.
<b>Brief description of proposal</b>	<p>This Climate Change Impact Assessment concerns the YNY LEP to submit an Expression of Interest to the Department of Culture Media and Sport (DCMS) Create Growth Programme for funded activity up to March 2025.</p> <p>The programme will require YNY LEP to offer a range of specialist business support to improve prospects of business growth through access to bespoke local support programmes.</p>
<b>Directorate</b>	Community Development Directorate
<b>Service area</b>	York and North Yorkshire Local Enterprise Partnership
<b>Lead officer</b>	Liz Philpot, Head of Delivery
<b>Names and roles of other people involved in carrying out the impact assessment</b>	Paul Clark, Governance and Assurance Manager

The chart below contains the main environmental factors to consider in your initial assessment – choose the appropriate option from the drop-down list for each one.

Remember to think about the following;

- Travel
- Construction
- Data storage
- Use of buildings
- Change of land use
- Opportunities for recycling and reuse

<b>Environmental factor to consider</b>	<b>For the council</b>	<b>For the county</b>	<b>Overall</b>
Greenhouse gas emissions	No effect on emissions	No Effect on emissions	No effect on emissions
Waste	No effect on waste	No effect on waste	No effect on waste
Water use	No effect on water usage	No effect on water usage	No effect on water usage
Pollution (air, land, water, noise, light)	No effect on pollution	No effect on pollution	No effect on pollution
Resilience to adverse weather/climate events (flooding, drought etc)	No effect on resilience	No effect on resilience	No effect on resilience
Ecological effects (biodiversity, loss of habitat etc)	No effect on ecology	No effect on ecology	No effect on ecology
Heritage and landscape	No effect on heritage and landscape	No effect on heritage and landscape	No effect on heritage and landscape

If any of these factors are likely to result in a negative or positive environmental impact then a full climate change impact assessment will be required. It is important that we capture information about both positive and negative impacts to aid the council in calculating its carbon footprint and environmental impact.

<b>Decision (Please tick one option)</b>	Full CCIA not relevant or proportionate:	✓	Continue to full CCIA:	(Not required)
<b>Reason for decision</b>	All environmental factors are considered to be neutral			
<b>Signed (Assistant Director or equivalent)</b>	James Farrar			
<b>Date</b>	21 June 2023			